

Executive Summary

AP-05 Executive Summary - 91.200(c), 91.220(b)

1. Introduction

The program year 2022 Annual Action Plan represents the third year of the City of Asbury Park's Consolidated Plan for the program years 2020-2024 as approved by the City Council and accepted by the U.S. Department of Housing and Urban Development. The Five-Year Consolidated Plan defines goals, objectives and performance measures for the City's housing, infrastructure, and public service programs. The Annual Action Plan serves as the City of Asbury Park's application for the HUD Community Development Block Grant (CDBG) Entitlement Program and identifies the proposed project or projects to be funded during the City's 2022 program year. The city estimates an allocation of \$405,475 in FY2022 Community Development Block Grant Funds (in line with the FY2021 allocation). Specific project allocations will be updated accordingly once final grant amounts are released.

The Community Development Block Grant Program seeks to effectively develop and maintain viable urban communities. Despite continued revitalization, many Asbury Park households experience lower income housing and employment characteristics indicating the need for continued support and more focused services.

2. Summarize the objectives and outcomes identified in the Plan

This could be a restatement of items or a table listed elsewhere in the plan or a reference to another location. It may also contain any essential items from the housing and homeless needs assessment, the housing market analysis or the strategic plan.

The primary emphasis of the goals established within the F2022 Annual Action Plan is the continuance of maintaining and improving the quality of life of Asbury Park's LMI residents. The projects selected for CDBG funding in this Action Plan will be managed efficiently and in compliance with program requirements.

Based on data from both quantitative and qualitative analysis the Asbury Park has identified the following priority needs to address and corresponding projects:

1. Improve and expand housing opportunities for low/moderate income households: Assist income qualified homebuyers with down payment assistance and the Home Rehabilitation program.
2. Improve, maintain and expand municipal infrastructure: complete road improvements on Main Street.

3. Support addition and expansion of public services Collaboration with Community Affairs Resource Center to manage the Homeless Prevention Program.
4. Support improvements to parks nonprofit facilities: Additional funds allocated towards the reconstruction of a city water park and security and accessibility upgrades to Mercy Center.

3. Evaluation of past performance

This is an evaluation of past performance that helped lead the grantee to choose its goals or projects.

The City is responsible for ensuring compliance with all rules and regulations associated with the CDBG entitlement grant program. The City's Annual Action Plans and Consolidated Annual Performance and Evaluation Reports (CAPER) have provided details about the goals projects and programs completed by the City. Recent Accomplishments include:

- Funding of Community Events: Back to School Block Party, Black History Month Celebration, Easter Giveaways, etc.
- Purchase of security cameras to improve safety in the southwest quadrant of the city
- Purchase of fire equipment
- Upgrades to local roads and sidewalks in LMI areas
- Improvements to the Asbury Park Library and the Community Affairs Resource Center
- Approximately 35 residents in FY2021 were assisted through the homeless prevention/utility payment services
- 23 small businesses were assisted with Covid-19 related expenses through CARES act expenditures
- Additionally, the City utilized CARES act funds to purchase PPE for first responders and city residents.

4. Summary of Citizen Participation Process and consultation process

Summary from citizen participation section of plan.

Asbury Park Community Development Block Grant LMI applications are presented at a public hearing.

The FY2022 Annual Plan was presented at a public hearing and available for the public to review during a 30-day comment period which was between May 20th through June 18, 2022

The plan was approved before submission by the City Council on June 22, 2022

All public comments (if any) are included within the plan submission.

5. Summary of public comments

This could be a brief narrative summary or reference an attached document from the Citizen Participation section of the Con Plan.

There were no comments during the public comment period from May 20th through June 18th 2022.

6. Summary of comments or views not accepted and the reasons for not accepting them

There were no comments received during the public comment period from May 20th through June 18th 2022.

7. Summary

There were no minutes of the public hearing or written comments, to be included in the final plan.

PR-05 Lead & Responsible Agencies - 91.200(b)

1. Agency/entity responsible for preparing/administering the Consolidated Plan

The following are the agencies/entities responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source.

Agency Role	Name	Department/Agency
CDBG Administrator	ASBURY PARK	Community Development

Table 1 – Responsible Agencies

Narrative

The City of Asbury Park is the Lead and Responsible agency for for the United States Department of Housing and Urban Development’s (HUD) entitlement programs in Asbury Park. The City is also a participant in the Monmouth County HOME consortium.

Consolidated Plan Public Contact Information

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AP-10 Consultation - 91.100, 91.200(b), 91.215(l)

1. Introduction

The Development of the FY2022 Annual Action Plan was completed through a shared services agreement between the Asbury Park Office of Community Development and the Monmouth County Office of Community Development. The City's Community Development office is the primary city agency responsible for administering programs and projects specified within the plan. The Action Plan is a one-year plan which describes the eligible programs, projects, and activities to be undertaken with funds expected during FY 2022-23 and their relationship to the priority housing, homeless and community development needs outlined in the 2020-24 Consolidated Plan.

Provide a concise summary of the jurisdiction's activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health and service agencies (91.215(l)).

Monmouth County is the lead entity and Asbury Park is responsible for administering programs covered by this plan, and continues its relationships for on-going consultations.

The Department of Community Development continues to use mechanisms for ongoing citizen involvement to foster and enhance citizen participation. The City used both formal and informal input methods to develop this plan. There was a public hearing on June 2nd to provide information to the community about the City's priorities and to receive input on the community's requests for service and activities.

The City continues to strengthen its relationships with local nonprofits. The Community Affairs Resource Center (CARC) acts as the Latino Liaison for its help with the Spanish community and the Good News Foundation acts as liaison with the Haitian Community.

Describe coordination with the Continuum of Care and efforts to address the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans, and unaccompanied youth) and persons at risk of homelessness.

Monmouth County Office of Community Development and several Nonprofits located in Asbury Park are active participants in the Monmouth County Homeless Services Executive committee; a consortium of providers that provide homeless assistance throughout Monmouth

County. The County Homeless System Collaborative serves as the Continuum of Care for the entire county. Annual point in time counts are conducted in the area. Two transitional housing operating in Asbury Park that were included in the FY2022 Count (Covenant House & Carright house) had all beds occupied on the night of the count.

Describe consultation with the Continuum(s) of Care that serves the jurisdiction's area in determining how to allocate ESG funds, develop performance standards for and evaluate outcomes of projects and activities assisted by ESG funds, and develop funding, policies and procedures for the operation and administration of HMIS

The City is not an ESG entitlement jurisdiction and therefore does not receive directly receive ESG funds. Local nonprofits submit applications for Monmouth County annual funding allocations.

2. Agencies, groups, organizations and others who participated in the process and consultations. Table 2 – Agencies, groups, organizations who participated

1	Agency/Group/Organization	ASBURY PARK
	Agency/Group/Organization Type	Other government - Local
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Public Housing Needs Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy Non-Homeless Special Needs Market Analysis Economic Development Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	The Consolidated plan and Annual Action Plan were presented to the Mayor and Council for their review and approval.
2	Agency/Group/Organization	INTERFAITH NEIGHBORS
	Agency/Group/Organization Type	Nonprofit Neighborhood Organization

	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Economic Development Anti-poverty Strategy Lead-based Paint Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Interfaith Neighbors has worked closely with the City on many housing and developmental projects, and has been a subrecipient of the Community Development Block Grant program. Those projects included: job training and capital improvements. The City will continue to work closely with Interfaith Neighbors in order to assist residents with housing needs to ensure a healthy and safe environment.
3	Agency/Group/Organization	Community Affairs & Resource Center, Inc.
	Agency/Group/Organization Type	Nonprofit Neighborhood Organization
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy Non-Homeless Special Needs Market Analysis Economic Development Anti-poverty Strategy

	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Community Affairs Resource Center (CARC) is also another organization that works closely with the City. CARC has partnered with the City to provide Spanish Translation and provide a shared service with the City to ensure that they are Lead Based Paint compliant. CARC is also a subrecipient of the Community Development Block Grant program. Those projects have included: Capital Improvements. The City will continue to partner with CARC in support of their many programs and to ensure a healthy and safe environment in the community. Currently CARC is managing the city's homeless prevention program through a shared services agreement.
4	Agency/Group/Organization	Coastal Habitat for Humanity
	Agency/Group/Organization Type	Nonprofit Neighborhood Organization
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Public Housing Needs Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy Lead-based Paint Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Through a shared services Agreement Asbury Park has partnered with Coastal Habitat for Humanity to manage the home repair program.
5	Agency/Group/Organization	MONMOUTH COUNTY
	Agency/Group/Organization Type	Other government - County Non profit

<p>What section of the Plan was addressed by Consultation?</p>	<p>Housing Need Assessment Public Housing Needs Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy Non-Homeless Special Needs Market Analysis Economic Development Anti-poverty Strategy</p>
<p>Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?</p>	<p>Monmouth County Department of Community Development has an agreement to provide a shared service with the City in order to help assist with the planning and implementation of the CDBG projects. Continuing the shared service agreement, will ensure the City's success in carrying out the Community Development Block Grant program.</p>

Identify any Agency Types not consulted and provide rationale for not consulting

Other local/regional/state/federal planning efforts considered when preparing the Plan

Name of Plan	Lead Organization	How do the goals of your Strategic Plan overlap with the goals of each plan?
Continuum of Care	Monmouth County Homeless Collaborative	Identifies efficient use of resources to end homelessness in Monmouth County.

Table 3 - Other local / regional / federal planning efforts

Narrative

AP-12 Participation - 91.401, 91.105, 91.200(c)

1. Summary of citizen participation process/Efforts made to broaden citizen participation Summarize citizen participation process and how it impacted goal-setting

The City of Asbury Park is committed to increasing awareness and involvement in the preparation and implementation of the CDBG Program. Through the citizen participation process, the grantee has become more aware and sensitive to low-and moderate-income citizen's needs. It also provides the City an opportunity to better inform the public of the purpose of the CDBG grant and the funding allocation process and ensure that selected projects are meeting the needs of the community.

City staff and the CDBG Committee assisted in the selection of the 2022 CDBG projects. Citizens were invited to the public hearing to keep the process open. A notice was placed in the newspaper and the City's website to inform citizens of the opportunity to provide input.

The City opted to have a Public Hearing via Zoom due to Covid-19. In addition, it was anticipated that public participation may increase with a zoom meeting instead of in person due to the lack of attendance in the past.

Citizen Participation Outreach

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (if applicable)
1	Public Hearing	Minorities Non-English Speaking - Specify other language: Spanish and French Non-targeted/broad community Residents of Public and Assisted Housing	Public Hearing Notice on City's Website and in the Asbury Park Press. Public Hearing was held on Thursday, June 2, 2022 via Zoom through telephone and or computer. No one in attendance.	No comments received during the public comment period.	No comments received.	

Table 4 – Citizen Participation Outreach

Expected Resources

AP-15 Expected Resources - 91.420(b), 91.220(c)(1,2)

Introduction

the City of Asbury Park prioritizes its efforts and resources to help achieve the shared goals of HUD and the community: to provide decent housing, a suitable living environment and expanded economic opportunity. The Annual Action Plan reflects the coordinated efforts of the citizens, stakeholders, partner agencies and City to achieve the goals in the Consolidated Plan.

The following table outlines the expected estimated resources from the HUD Community Development Block Grant (CDBG) program the Town of Hilton Head Island expects having available during the 2022 program year covered by this Annual Action Plan. The annual allocation column reflects an estimated 2022 funding amount level with the 2021 or \$417,051 funding and will be updated when final 2022 allocations are announced by HUD.

Proposed activities are listed in section AP-35 - Projects segment. The City has a contingency plan in place in case of any changes in grant

allocation. Any increase or decrease in funds will be proportionally applied to all funded projects.

Anticipated Resources

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
CDBG	public - federal	Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services	41,701	0	0	41,701	957,874	

Table 5 - Expected Resources – Priority Table

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied

It is anticipated the federal funding listed above will be received annually to support activities outlined in the Annual Action Plan and Consolidated Plan. While the CDBG program does not require leveraging, other funding resources to the City of Asbury Park may be used in combination with these funds to complete the proposed projects. Leveraging is a way to increase project efficiencies which often come with combining sources of funding. Funds may be considered leveraged if financial commitments to the cost of a project from a source other than Community Development Block Grant funds are documented. City staff may identify and explore additional leveraging opportunities such as other federal, state, and local resources.

If appropriate, describe publicly owned land or property located within the jurisdiction that may be used to address the needs identified in the plan

Asbury Park's Recreation Department utilizes the public parks and beach areas for summertime recreation programs for the City residents, expanding public services to residents. Additionally, the City allows local groups use of the Springwood Avenue Park facility for recreational and cultural activities. The City's Senior Center serves as a meeting, recreation and food distribution location for Asbury Park Seniors. Additional City facilities that work towards addressing the priority needs identified within the Consolidated Plan include the public library, 7 public schools, 9 social and community agencies, Visiting Nurses Association, 44 churches and the NJ Transit rail station.

Discussion

The City of Asbury Park, coordinating with Monmouth County and local nonprofits will continue to use Federal entitlement funds for the benefit of all citizens. City staff will continue to evaluate projects and expenditures to determine that grant allocations are spent in the most productive matter and correspondingly the largest number of residents (especially low/moderate households) can be assisted.

Annual Goals and Objectives

AP-20 Annual Goals and Objectives - 91.420, 91.220(c)(3)&(e)

Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	Local Infrastructure Improvements	2020	2024	Non-Housing Community Development	Southwest Quadrant	Public Infrastructure Improvements	CDBG: \$33,599	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit: 100 Persons Assisted Public Facility or Infrastructure Activities for Low/Moderate Income Housing Benefit: 1150 Households Assisted
2	Public facility improvements	2020	2024	Non-Housing Community Development	CITY WIDE	Public Facility Improvements	CDBG: \$216,604	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit: 500 Persons Assisted Public Facility or Infrastructure Activities for Low/Moderate Income Housing Benefit: 1800 Households Assisted

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
3	Expand Affordable Housing Availability	2020	2024	Affordable Housing Non-Homeless Special Needs	CITY WIDE	Affordable housing Homeless Prevention.	CDBG: \$142,463	Homeowner Housing Rehabilitated: 12 Household Housing Unit Direct Financial Assistance to Homebuyers: 3 Households Assisted Homelessness Prevention: 35 Persons Assisted
4	Public Service Assistance	2020	2024	Affordable Housing Non-Housing Community Development	CITY WIDE	Sustainability	CDBG: \$24,385	Public service activities other than Low/Moderate Income Housing Benefit: 500 Persons Assisted Public service activities for Low/Moderate Income Housing Benefit: 1500 Households Assisted

Table 6 – Goals Summary

Goal Descriptions

1	Goal Name	Local Infrastructure Improvements
	Goal Description	With proposed FY2022 funding the City has proposed obligating additional CDBG funds towards a road improvement project on the 700 block of Main Street Estimated administrative costs are included within the proposed goals allocation

2	Goal Name	Public facility improvements
	Goal Description	<p>Asbury Park proposes allocating FY2022 funds to</p> <ul style="list-style-type: none"> • Additional funding to the Water Spray Park rehabilitation (funded as part of the FY2021 Annual Action Plan) • Security System and ADA ramp installation at Mercy Center <p>Estimated administrative costs are included within the proposed goals allocation</p>
3	Goal Name	Expand Affordable Housing Availability
	Goal Description	<p>Asbury Park will allocate FY2022 funds towards homebuyers assistance and homeless prevention programs and homeowner rehabilitation programs</p> <p>Estimated administrative costs are included within the goals allocation.</p> <p>The Homeless Prevention Program is managed by Community Affairs Resource Center</p> <p>The Rehabilitation Program is managed by Coastal Habitat for Humanity.</p>
4	Goal Name	Public Service Assistance
	Goal Description	<p>Asbury Park holds annual community events every year to educate local residents on available services, celebrate cultural and holiday events, and kick off specialty seasons.</p> <p>Estimated administrative costs are included within the goals allocation.</p>

AP-35 Projects - 91.420, 91.220(d)

Introduction

The City made its funding allocation decisions based on public input received during the Annual Action Plan process and applications received during the RFP period. Funding is awarded based on eligible activities and priorities identified in the public input process. All of the proposed projects are in response to an identified need in the Consolidated Plan. Consideration has also been given to program delivery and staffing requirements to successfully operate the grant activities, as well as program regulations of the Community Development Block Grant programs.

Asbury Park will use CDBG funds to provide assistance to one public infrastructure project, two public facilities projects, three projects to expand availability of affordable housing, and one public service assistance project.

#	Project Name
1	FY2022 Homeless Prevention
2	FY2022 Community Events
3	FY2022 Road Improvements
4	FY2022 Water Spray Park
5	FY2022 Mercy Center Rehabilitation
6	FY2022 Home Rehabilitation Program
7	FY2022 Homebuyers Assistance
8	FY2022 CDBG Administration

Table 7 – Project Information

Describe the reasons for allocation priorities and any obstacles to addressing underserved needs

Allocation priorities are based on the needs and goals established in the 5 year Consolidated Plan. Additionally, the public comment period helps direct program specific funding. The Asbury Park is working to address housing and quality of life issues in neighborhoods, particularly low-income areas of the City and neighborhoods with action plans or neighborhood plans. Resources are targeted to these areas first. Limited financial resources continues to be the main challenge in meeting the underserved needs of low-and moderate-income persons. The City will continue its commitment to fund public service agencies and facilities that address the special needs of the underserved through the use of CDBG funds.

AP-38 Project Summary
Project Summary Information

1	Project Name	FY2022 Homeless Prevention
	Target Area	CITY WIDE
	Goals Supported	Expand Affordable Housing Availability
	Needs Addressed	Affordable housing Homeless Prevention. Sustainability
	Funding	CDBG: \$13,000
	Description	One time utility payments and or Relocation for income qualified Asbury Park Residents. The city has partnered with Community Affairs and Resource Center to manage this program.
	Target Date	6/30/2023
	Estimate the number and type of families that will benefit from the proposed activities	This program is estimated to assist approximately 35-45 low-income households.
	Location Description	All Asbury Park Residences.
	Planned Activities	This program provides one time grants to income eligible households to cover past due utility payments e.g. gas, water, electricity, etc. and relocation for tenants affected due to code violation(s).
2	Project Name	FY2022 Community Events
	Target Area	CITY WIDE
	Goals Supported	Public Service Assistance
	Needs Addressed	Sustainability
	Funding	CDBG: \$20,000
	Description	The city hosts annual events for local residents. Proposed FY2022 events include National Night Out, Easter, Black History Month Celebration, Movies in the Park, Springwood Avenue Tree Lighting, Resource Fair, food drive and the Back to School Block Party.
	Target Date	6/30/2023
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 600 very/low-low/moderate income residents attend these annual community events. In total the events attract from 2000-5000 residents.

	Location Description	Asbury Park Municipal Plaza, Springwood Park, Hammary Basketball Courts and the Senior Center
	Planned Activities	Planned activities include a Black History Month Celebration, National Night Out, Back to School Block Party, Movies in the Park, Springwood Avenue Tree Lighting, Resource Fair, Easter and a food drive. During several of these events, there are vendors providing information on various local topics and services benefitting residents: job training and health screening opportunities, homebuyer's assistance, rental assistance information, home repairs, educational information provided by local community agencies, and assistance with utility services from local agencies (NJ Natural Gas Company, Jersey Central Power and Light Company, NJ Water Company).
3	Project Name	FY2022 Road Improvements
	Target Area	Southwest Quadrant
	Goals Supported	Local Infrastructure Improvements
	Needs Addressed	Public Infrastructure Improvements
	Funding	CDBG: \$28,000
	Description	Improvements to a street (700 block of Main Street) located in the south west quarter of the city.
	Target Date	6/30/2024
	Estimate the number and type of families that will benefit from the proposed activities	This project directly benefits approximately 1,250 households in the surrounding area of this infrastructure improvement; approximately 1,150 are low/moderate income households
	Location Description	709 Main Street, Asbury Park
	Planned Activities	Improvement to a portion of Main Street located in a commercial corridor in the Southwest quadrant of the city.
4	Project Name	FY2022 Water Spray Park
	Target Area	Southwest Quadrant
	Goals Supported	Public facility improvements
	Needs Addressed	Public Facility Improvements
	Funding	CDBG: \$110,000

	Description	The Asbury Park Water Spray Park will provide a family friendly play area that will provide safe entertainment for residents. \$143,000 in FY2021 funds were allocated to this project. The remaining funds will come from FY2022 funding to account for potential price increases due to supply shortages linked to the Covid-19 pandemic.
	Target Date	6/30/2024
	Estimate the number and type of families that will benefit from the proposed activities	During the course of the season it is expected to provide benefit to approximately 2,000 households in the southwest quadrant.
	Location Description	311 Atkins Avenue
	Planned Activities	Rehabilitation of a Water Spray Park located in the South west quadrant of Asbury Park. This project was originally funded with FY2021 funding. However due to the Covid-19 Pandemic supply costs significant increased for this project. The City has requested to allocated additional CDBG funds from the FY2022 allocation to this project.
5	Project Name	FY2022 Mercy Center Rehabilitation
	Target Area	CITY WIDE
	Goals Supported	Public facility improvements
	Needs Addressed	Public Facility Improvements
	Funding	CDBG: \$67,651
	Description	Mercy Center provides services, programs and education in a culturally sensitive manner to empower people in the greater Asbury Park area to reach their full potential by providing immediate and comprehensive services and programs to help stabilize their lives, enrich the lives of those they serve by offering opportunities to develop skills to maintain emotional, economic and physical well-being; and educating children to break generational poverty. FY2022 funds have been allocated to this facility to install a security system and increase ADA access to this public facility.
	Target Date	6/30/2024
	Estimate the number and type of families that will benefit from the proposed activities	The city estimates the improvement to this public facility will benefit around 1,000 residents 800 which are projected to be low/moderate income.
	Location Description	1106 Main Street Asbury Park

	Planned Activities	Installation of an ADA accessible ramp and a security system to the facility.
6	Project Name	FY2022 Home Rehabilitation Program
	Target Area	CITY WIDE
	Goals Supported	Expand Affordable Housing Availability
	Needs Addressed	Affordable housing
	Funding	CDBG: \$81,850
	Description	The city has partnered with Coastal Habitat for Humanity to manage this program. Income qualified homeowners will be eligible for repairs to owner occupied housing helping to maintain housing affordability within the city.
	Target Date	6/30/2024
	Estimate the number and type of families that will benefit from the proposed activities	Through a shared services agreement with Coastal Habitat of Humanity the city estimates completing renovations on 12 homes of income qualified residents of Asbury Park.
	Location Description	Throughout Asbury Park
	Planned Activities	Providing rehabilitation services to income qualified homeowners to ensure the safety and habitability of the residence.
7	Project Name	FY2022 Homebuyers Assistance
	Target Area	CITY WIDE
	Goals Supported	Expand Affordable Housing Availability
	Needs Addressed	Affordable housing
	Funding	CDBG: \$10,000
	Description	Assistance to help income qualified residents purchase a home in Asbury Park.
	Target Date	6/30/2024
	Estimate the number and type of families that will benefit from the proposed activities	The city homebuyer assistance program provides will provide assistance to approximately 3 income qualified households become homeowners.
	Location Description	Throughout Asbury Park.

	Planned Activities	Down payment assistance for income qualified homebuyers in Asbury Park.
8	Project Name	FY2022 CDBG Administration
	Target Area	CITY WIDE
	Goals Supported	Local Infrastructure Improvements Public facility improvements Public Service Assistance Expand Affordable Housing Availability
	Needs Addressed	Public Facility Improvements Affordable housing Homeless Prevention.
	Funding	CDBG: \$74,974
	Description	Oversight and coordination of activities comprising the Community Development Block Grant Program in both the Asbury Park and Monmouth County offices. Proportional administrative costs are included are included within the funding allocation for each Annual Goal.
	Target Date	6/30/2024
	Estimate the number and type of families that will benefit from the proposed activities	An estimate of 5,000 very low, low-moderate income people could benefit from the CDBG program.
	Location Description	city wide
	Planned Activities	To oversee and coordinate the CDBG Program.

AP-50 Geographic Distribution - 91.420, 91.220(f)

Description of the geographic areas of the entitlement (including areas of low-income and minority concentration) where assistance will be directed

In accordance with the CDBG criteria, the City continues to target the southwest quadrant (Census tracts 8072 and 8073) as the point of focus for revitalization and service activities as a priority area, as well as a citywide geographic focus. The Southwest Quadrant is home to 5,295 residents; 4,225 which are considered low/moderate income.

Most of the City's programs funded through CDBG are available city wide to low-mod income individuals or households but extra effort is made to market programs and services to these specific neighborhoods.

Geographic Distribution

Target Area	Percentage of Funds
CITY WIDE	35
Southwest Quadrant	65

Table 8 - Geographic Distribution

Rationale for the priorities for allocating investments geographically

The neighborhoods in the southwest quadrant reflect these general characteristics data from the Five year 2020 ACS data profile

- Highest Concentration of Labor Force Unemployed: 13.2%
- Most Densely Populated, Greatest incidences of overcrowding
- Largest Average Household Size 3.1 person/household
- Lowest Median Income Census Tract 8072: \$28,0836, Census Tract Tract 8073: \$46,086
- Highest Concentration of Poverty Populations 27.06% of the population of the two census tracts is estimated to have incomes below the poverty level
- Aged & Dilapidated Housing Stock: 44.6% of housing units constructed prior to 1939
- Lack of updated Active-Playing Field Areas for Recreation

These characteristics constitute the basis for a continued allocation of investments in the southwest

quadrant of the City. This area consistently over the years has been determined to have the greatest.

Discussion

Most of the City's programs funded through CDBG grant allocations are available city wide to low-mod income individuals or households but extra effort is made to market programs and services to the southwest quadrant neighborhoods.

AP-75 Barriers to affordable housing -91.420, 91.220(j)

Introduction

The City of Asbury Park faces numerous obstacles to meeting underserved needs and provision of affordable housing. These include but are not limited to the limited financial resources of low-income persons and the ability for the City itself to create more affordable housing opportunities. This is the core obstacle to meeting all underserved needs. Since 2015 several projects funded with Monmouth County HOME funds have added to the affordable housing supply:

- Parkview Phases 1, 2, &3
- Covenant House Rights of Passage Phases 1 & 2
- Interfaith Neighbors has constructed 5 single-family homes for income qualified homeowners
- Coastal Habitat for Humanity has constructed one single-family home for an income qualified homeowner.
- Construction of Renaissance Village

Actions it planned to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment

Escalating housing costs and property values are major deterrents to the development of affordable housing. The City will continue streamlining the city's permit process, making city owned land available at nominal cost for non-profit developers, and ensuring the commitment of the Governing body and Administration to assist low-income residents, the unemployed, the unskilled labor force and small businesses will greatly assist in positioning these sub-populations to benefit from the development opportunities undertaken in the City.

Discussion

AP-85 Other Actions - 91.420, 91.220(k)

Introduction

This section describes any actions to be undertaken by Asbury Park that will further the goals of the Consolidated Plan.

Actions planned to address obstacles to meeting underserved needs

Along with the programs that the Department of Community Development will carry out to address the needs of the underserved, other community agencies will address those issues as well.

The Community Affairs Resource Center (CARC) provides services to economically disadvantaged individuals and families throughout with the goal of revitalizing the communities served. CARC is one of the very few service providers that can effectively provide bilingual/bicultural diversity in its services. CARC continues to provide to an increasing number of clients services for advocacy, case management, protective services, domestic violence, information and referrals, translation and interpretations, immigration consultations, assistance with required documentation for filing tenant/landlord disputes, child support, divorce and other legal matters, income tax preparation, soliciting Individual Tax Identification Numbers (ITIN), notary public, career assessment, job readiness and employment placement, NJ Family Care applications, Food Stamp (SNAP) and NJ Shares Energy Assistance applications. Facility rehabilitation funded through CDBG will continue to allow the facility to provide the above services to the community while being a safe center and meeting Code Enforcement standards.

The City's Homelessness Prevention program is designed to prevent individuals/families from being homeless by providing utility assistance when services are facing termination; Home Emergency Loan Program is designed to assist the homeowner with emergent home repairs based on their inability to afford such costs; Relocation is provided to individuals faced with homelessness as a result of a code enforcement violation. In the event that the owner is unable to find housing for the tenants, the City will provide assistance until the code violation is abated.

For over seventy-five years the Boys & Girls Clubs of Monmouth have been providing a safe and fun environment for the most vulnerable children in the community. The aging structure is causing the needs of the community to diminish due to the necessary repairs that are needed. The City will fund the rehabilitation of the building in order for the club to continue its dedication for the community.

The Department of Social Services will continue to operate the Senior Center in order to provide the Senior Citizen population with resources and activities needed.

The Asbury Park Police Department will continue to assist the Monmouth County Special Needs Registry by providing awareness to those with physical and mental impairment that substantially limits one or

more major life activities due to a physical and or intellectual disability. The goal is to ensure all Monmouth County residents who may be in need of special assistance are able to get the help and support they need in a time of emergency or during interaction with Law Enforcement, Fire or EMS personnel.

Actions planned to foster and maintain affordable housing

The City of Asbury Park has partnered with Costal Habitat of Humanity to manage the Housing Rehabilitation program. This program provides financial assistance to income qualified homeowners to make needed improvements to owner occupied nits. This program provides limited financial assistance for emergency repairs, code compliancy and accessibility modifications to eligible income qualified homeowners including the elderly and the disabled. This program is open to owner-occupied dwelling units only. Minor repairs are intended to prevent further deterioration of a structure or system which if not corrected could eventually lead to more extensive and/or major repair work. Barrier free modifications allow persons with disability to function more independently.

The City of Asbury Park adopted inclusionary affordable housing ordinances for all commercial/mixed use zones in the City and along Deal Lake Drive. Most zones require 20% affordable housing in exchange for added height and density. The City also is inclined to grant PILOTS for affordable housing. This is another measure being taken to foster affordable housing.

Actions planned to reduce lead-based paint hazards

The City will continue its efforts to reduce lead-based paint hazards by focusing on educating the residents. We will continue to distribute informational lead-based paint brochures to any person or family receiving weatherization or other assistance from the City. Lead based paint hazard information will continue to be available at Municipal events, in the City's Department of Community Development and the Code Enforcement Department. In addition, the Code Enforcement inspectors will provide brochures during inspections upon their discretion.

The City will continue to identify its stock of lead-free housing to which families may be relocated while their own homes undergo lead abatement, temporary relocation housing for families with lead-poisoned children, and work with agencies to provide financial assistance for remediation in affordable housing units.

Actions planned to reduce the number of poverty-level families

The following actions are planned to reduce the number of poverty level families in the City:

- Continue CDBG activities that benefit very low-income residents to include the Utility Assistance Program.
- Interfaith Neighbors and Community Affairs Resource Center to provide job training and

referrals for employment.

- The City will continue to require major Developers to hire local qualified residents. This policy is designed to provide employment opportunities to local residents
- Continue to make referrals to other local non-profit agencies for assistance
- Make information about the CDBG program available during all City events
- Continue to send out a weekly e-mail blast about current positions. The City's website also has listings of employment opportunities.

Actions planned to develop institutional structure

Asbury Park's Department of Community Development continues to collaborate with the Planning Department and other municipal departments to ensure a coordinated approach to the delivery of services that assist low-and moderate-income areas throughout the City. The utilization of these departments and other community organizations, will assist the department in addressing its community development, housing, homeless and special needs objectives.

* City Staff will continue to provide and develop expertise to address and where possible, change conflicting rules, regulations and time frames inherent in complex institutional structures.

* Re-evaluate existing programs and ensure they are appropriately scaled to meet the community's needs.

Actions planned to enhance coordination between public and private housing and social service agencies

Asbury Park will continue to enhance coordination with other critical public and private organizations, that will be critical partners to help realize the goals outlined in the Consolidated Plan. These actions include:

* Continue to foster its relationship with the Asbury Park Housing Authority

* Continue to connect public and private housing agencies with social service agencies in the community through both direct communications and publicly, through community events.

Discussion

Program Specific Requirements

AP-90 Program Specific Requirements - 91.420, 91.220(I)(1,2,4)

Introduction

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out if applicable.

Community Development Block Grant Program (CDBG)

Reference 24 CFR 91.220(I)(1)

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

1. The total amount of program income that will have been received before the start of the next program year and that has not yet been reprogrammed	0
2. The amount of proceeds from section 108 loan guarantees that will be used during the year to address the priority needs and specific objectives identified in the grantee's strategic plan.	0
3. The amount of surplus funds from urban renewal settlements	0
4. The amount of any grant funds returned to the line of credit for which the planned use has not been included in a prior statement or plan	0
5. The amount of income from float-funded activities	0
Total Program Income:	0

Other CDBG Requirements

1. The amount of urgent need activities	0
2. The estimated percentage of CDBG funds that will be used for activities that benefit persons of low and moderate income. Overall Benefit - A consecutive period of one, two or three years may be used to determine that a minimum overall benefit of 70% of CDBG funds is used to benefit persons of low and moderate income. Specify the years covered that include this Annual Action Plan.	100.00%

Discussion

The primary goal of all expenditure of CDBG funds is for activities that will address and benefit persons of low and moderate income.

