

ASBURY PARK CABLE TV ADVISORY COMMITTEE (APTV)

MINUTES OF NOVEMBER 16, 2022

6 PM, STEPHEN CRANE HOUSE, 508 FOURTH AVENUE

Call to order – Chairlady Ginny Otley

Present – Chairlady Ginny Otley, Secretary Ed Salvas, Station Mgr. Nate McCallister (by phone)
Muata Greene

Absent – Deputy Mayor Amy Quinn, Danielle Bulluck, Michelle Gladden

Minutes Approved – The minutes of September 21 and October 19 were approved by voice vote. (Reference to IT at the Police Dept. has been removed from Sept. 21 Minutes)

DISCUSSION

Station Mgr. Nate McCallister said there was no promotion of the Candidate’s forums by the League of Women Voters which conducted the forums that were taped by APTV.

Ed Salvas said the videos were watched on YouTube: The Board of Ed ZOOM had 127 views, Mayoral video had 81 views and the “Up Close and Personal” videos were watched 158 times.

The Veteran’s Day Ceremony taped by Muata Greene has been edited for broadcast, runs 41 minutes and will air starting November 19.

Ginny Otley said the Program meeting resulted in several positive suggestions, including a feature on the Library with Director Kathleen Melgar, to be taped by volunteer Stanley Johnson.

Several Christmas Tree Lightings are scheduled and will be taped, Nate will coordinate.

Nate said the room adjacent to the Council Chambers should be ready for use by APTV by January 1. He will order new low heat lights for the studio. Painting the room for background was also discussed.

Jersey Access Group (JAG) Ed Salvas said that JAG will have a booth at the state League of Municipalities in Atlantic City November 15-17 and the information was forwarded to Sonia Spina, Director of Communications to pass on to others attending the conference. JAG is also conducting two League workshops for municipal officials.

Final JAG meeting of 2022 Is Wednesday, December 7 on ZOOM.

OLD BUSINESS - Ginny Otley reported there has been no further communication with the N.J. Civic Information Consortium about participating in their Journalism Education Project.

NEW BUSINESS -None

ADJOURNMENT - Motion by Ginny Otley, 2nd by Ed Salvas

Minutes by Ed Salvas, Secretary, APTV