



Parking Advisory Committee

Meeting 10/4/2023

Minutes

Attendees: James Bonanno, William West, Eugene Dello, John Moor, Jill Potter, Craig Dipaola, Barbara Krzak,

1. Roll Call
2. Salute to the Flag
3. Public Comment
4. Matters from the Director of Transportation
 - a. Active Projects Presentation to City Council
Staff informed the Committee of the Active Transportation Projects Presentation that was made to City Council and made them aware of new projects that are being undertaken. These projects include the EZrid4Life@Asbury Park Senior Transportation Program, updating of the intersection of Prospect, Church, and Monroe Avenues, moving of an EV Charging station and two spaces from the Springwood Avenue location to the Mattison Avenue location, the addition of a \$1 per hour charging fee and increase in idle charging fee to all EV spaces, new bicycle infrastructure coming to the Central Business District and Trian Station, and temporary loading zones being implemented.
 - b. Monthly Parking Report
Staff presented the Parking Committee with the monthly Parking Report that illustrated September 2023's parking revenue was 1.21% lower than September 2022's revenue. This was most likely due to the frequent rain in 2023.

Staff continued with the Review of Parking Meter Maintenance. The Committee was made aware that flooding during the recent storm damaged six parking meters along Lake Avenue and Deal Lake Drive. Staff is purchasing replacement parts and submitting an insurance claim for the damages. All meters are active with the exception of the damaged portions of the flooded meters.

7.75% of parking tickets issued, or 359 in total were voided in the month of September. The largest reasons being Officer Adjusted with 66.57%, Ticketed While Paying with 13.93,

11.70% due to User Error, One Time Courtesy with 3.06%, Duplicate Ticket with 2.51%, Subject Paid with 1.95%, and 0.28% to valid permit holders.

In the month of September, the Mattison Avenue charging station had an average of 21.16 hours of utilization and 105.47 kWh dispersed per day, the Seventh Avenue charging station had an average of 16.21 hours of utilization and 82.29 kWh dispersed per day, and the Springwood Avenue charging station had an average of 0.59 hours of utilization and 11.53 kWh dispersed per day. Mattison Avenue and Seventh Avenue exceeded utilization goals while Springwood Avenue fell short of meeting both utilization goals.

5. Old Business

6. New Business

a. 2024 Parking Committee Meeting Calendar

There were concerns surrounding the January and July meetings. Staff was directed to provide Committee members with available dates to be selected.

b. 2023 Recommendations to City Council

Parking Committee Recommendations were presented to City Council and approved to be included in an upcoming ordinance for implementation.

c. Street Sweeping

Ms. Potter asked for clarification on street sweeping and when vehicles are expected to be moved. Staff explained that the street sweeper is active five days a week and often sweeps roads more than twice per week. The only times and locations vehicles are expected to be moved for the street sweeper are designated by ordinance and displayed on alternate side parking signs. At all other times vehicles do not need to move for the street sweeper.

d. Parking Lot Fee

Staff explained the current fees and registrations private parking lots must obtain and pay to operate in the city. Staff is working on consolidating the fees and registrations needed for all businesses and recommends parking lot licensing be consolidated with Mercantile licensing and fees changed to be \$10 per available parking space. The Committee agreed with making the licensing process easier and the change in fees.

e. Asbury Avenue

Detective Dello reiterated concerns regarding businesses along Asbury Avenue using on-street parking for vehicles in need of maintenance. Auto mechanics are leaving customer vehicles on the roadway and residents are having difficulty finding parking. After some discussion the Parking Committee was unable to come up with a solution and decided to table the issue and continue investigating outside of the meeting.

7. Adjournment