



Parking Advisory Committee

Meeting 08/04/2021

Minutes

Attendees: Mike Manzella, James Bonanno, Jill Potter, John Moor, Maggie Quinton, Barbara Krzak, Jordan Modell, William West, Gene Dello

1. Roll Call
2. Salute to the Flag
3. Public Comment
4. Matters from the Director of Transportation
5. Old Business

- a. Extended Vehicle Parking Ordinance

Staff explained the ordinance intended to designate vehicles that have been stationary for thirty days or more as abandoned was re-introduced to the Committee on July 14, 2021 and will be considered by the City Council for adoption on August 11, 2021.

- b. Third Avenue Permit Parking

Staff reminded the Committee of the concerns regarding the planned metering of Third Avenue from Heck Street to Grand Avenue and resident concerns that this exacerbates their already difficult parking situation. At the Committee's previous meeting it was suggested that both Residential Permit Parking and Metered Parking be implemented on Third Avenue on opposite sides of the street. The Parking Committee was in favor of this strategy as it is in place along other roads and would not only address concerns along Third Avenue but provide continuity among roads in the area. There was support for implementing the same strategy on Fourth Avenue as well. Staff was directed to make these changes later in the year and implement them for January 1, 2022 as a pilot in order to evaluate their performance and the reactions of residents and visitors.

- c. Passport Permitting and LPR Systems

On July 22, 2021 representatives of the Parking Committee were given a presentation from the third and final Permitting and License Plate Reading

Enforcement vendor. Staff asked the Parking Committee for their thoughts on the three permit portals presented and what features or attributes they found useful or concerning. Committee members discussed customization, editability, vendor size and experience, and software. They were more partial to the vendors with a longer history of experience in permitting, provided more customization options and are willing to give Asbury Park personnel editable access. Concerns were raised regarding newer software and updates that the Committee felt may end up having startup issues that could delay Asbury Park's implementation. After some deliberation the Parking Committee recommended The City Council choose Passport for Permitting and License Plate Reading Enforcement.

6. New Business

a. Metered Parking Peak and Offseason Rates

The Parking Committee reviewed the current parking rates in the Downtown, Central, and Waterfront Zones. Due to high parking demand and long parking times it was the recommendation of the Parking Committee that the Weekend Peak Season Rate should be increased in the Waterfront and Downtown Zones. The amount of the increase was not to be higher than what is found in nearby cities. It was determined that other cities such as Long Branch have rates of three dollars along their waterfront. The Parking Committee felt this would be an appropriate rate for Asbury Park's Waterfront and Downtown as well. Additionally, an increase in parking demand on Bangs Avenue and Mattison Avenue was discussed. The Committee recommended the zone designation of these roads along with Bond Street and Emory between Cookman Avenue and Bangs Avenue be changed from Central to Downtown to allow for higher parking rates which will increase vehicle turnover.

7. Adjournment