

ASBURY PARK CABLE TV ADVISORY COMMITTEE (APTV)

MINUTES OF JULY 20, 2022

STEPHEN CRANE HOUSE, 508 FOURTH AVE.

Meeting called to order by Chairlady Ginny Otley, 6:10 PM

Members present: Ginny Otley, Secretary Ed Salvas, Station Mgr. Nate McCallister, Deputy Mayor Amy Quinn, Danielle Bulluck. Muata Greene

Absent: Michelle Gladden

Minutes of May 18, 2022 – Minutes were approved by voice vote. Motion by Ginny Otley, 2nd Ed Salvas (There was no meeting in June)

Update on JAG Awards presented by Jersey Access Group May 25th – APTV received five awards, two Awards of Excellence and three Awards of Recognition. Amy Quinn said the City Council will honor the award winners at a meeting in September.

Station Manager Nate McCallister said new programs added to the schedule include the High School Graduation, which was also streamed online, The “Be Kind” video is complete and a video of the Asbury Park Police PAL is planned. Also in production the Universal African Fest, Women’s March and March for Our Lives.

The committee also discussed “Live Streaming” of Council meetings on the FiOS and Optimum Channels and YouTube.

The program “Aging Insights” has been added to the APTV Schedule. Produced by NJ Advocates for Aging Well, now in its 11th year.

A new Beach Cam is being purchased primarily for the second channel and for the beach Managers to monitor activity on the beach and boardwalk.

Danielle Bulluck’s son Michael has joined APTV as a volunteer

Jersey Access Group (JAG) - Ed Salvas, attendance at the Eastern Video Conference was “disappointing,” indicating equipment sales are down. JAG will return to in-person monthly meetings in September. They’re also establishing a Jobs Bank for member stations.

OLD BUSINESS

Election 2022 – Chairlady Otley suggested planning for a debate or forum possibly at the Berkeley Oceanfront Hotel with the League of Women Voters.

Promotions - Nate will order New T-shirts with the APTV Logo.

NEW BUSINESS

Committee terms: ending December 31, 2022 - Danielle Bulluck, in 2023 Ed Salvas and Michelle Gladden. There are two current full term vacancies.

ADJOURNMENT

Motion by Ginny Otley, 2nd Ed Salvas

Minutes by Ed Salvas, Secretary