

CITY OF ASBURY PARK  
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**City of Asbury Park 2019 Parking Updates:  
License-Plate Recognition System, Transition to Pay-by-Plate Public Parking,  
Virtual Parking Permit Program, Updated Permit Parking Areas,  
and 2019 Parking Permits on Sale Beginning January 2, 2019**

*12/10/18, Asbury Park, NJ* – The City of Asbury Park continues to improve the parking experience for residents, employees and visitors. In 2019, the City will launch a new license-plate recognition system which will allow for transition to Pay-by-Plate public parking and for a virtual parking permit program.

The license-plate recognition system will eliminate the need to enter parking space numbers, will allow parkers to move cars during their purchased time to different spots within the same paid parking zone, and will eliminate the need for hang tags or decals for permit holders. The system will also provide the City with better data on parking availability and turnover, allowing for more informed decisions on future policy changes.

In addition, permit parking areas have been updated and permits will go on sale January 2, 2019. In order to give existing resident and employee permit holders time to purchase their 2019 permits, enforcement of 2019 permits will begin on February 1, 2019. Until then, 2018 permit hangtags must be displayed.

Following is an explanation of the 2019 parking updates:

**Transition to Pay-by-Plate Public Parking**

The transition to pay-by-plate public parking will occur in early 2019. Alpha numeric keyboards will be installed on all parking pay stations in December 2018. Pay stations, the mobile parking app, and signage will be updated as the roll out progresses. Parkers can save their license plate for instant use in the existing mobile parking app, which can be downloaded at [www.asburyparkapp.com](http://www.asburyparkapp.com), or in [www.myparkingreceipts.com](http://www.myparkingreceipts.com) for use at the parking pay stations. For more information, please see the “Pay-by-Plate Parking – Frequently Asked Questions” section at the end of this document.

**Virtual Parking Permit Program for 2019**

Transitioning to a license plate recognition system will mean that resident and employee permit holders will no longer need to display hangtags or decals – the license plate becomes the permit.

Since the permits will be virtual, there will no longer be a need to visit the Parking Office to pick up parking permits. Permit applications will be processed through the permit parking online portal ([www.thepermitportal.com](http://www.thepermitportal.com)). Applicants will be able to register, upload documentation, pay for, and renew parking permits through the portal. Once approved and purchased, virtual permits will be activated and permit holders can begin to park in permitted areas immediately. An online transaction fee of 3% is added to the cost of the application.

Applicants may still visit the Parking Office, located at 1201 Springwood Avenue, Unit 106, to obtain assistance with the application and payment. Payment can be made through the online portal by credit card, or at the Parking Office by cash, check or credit card.

**2019 Parking Permits on Sale January 2, 2019:** 2019 resident and employee parking permits will be available for sale starting Wednesday, January 2, 2019. Permits can be purchased through the online portal ([www.thepermitportal.com](http://www.thepermitportal.com)). In order to give existing resident and employee permit holders time to purchase their 2019 permits, enforcement of 2019 permits will begin on February 1, 2019. Until then, 2018 permit hangtags must be displayed.

**Requirements:** Residents and employees should take note that the eligibility and documentation requirements for permits have been further clarified and expanded. Please review the requirements prior to applying online and/or visiting the Parking Office. Requirements can be found in the 2019 Residential and Employee Permit Parking Guides at [www.cityofasburypark.com/parking](http://www.cityofasburypark.com/parking).

**Fees:** There are no changes to the resident or employee parking permit fees for 2019. New for 2019, quarterly employee permits will be available in the amount of \$40/quarter for 5-day employee permits and \$60/quarter for 7-day employee permits. The quarters will run January 1 – March 31, April 1 – June 30, July 1 – September 30 and October 1 – December 31, 2019.

**Bangs Parking Garage:** Renewal applications for the 2019 Bangs Avenue Garage parking permits are available as of December 3, 2018 to Zone 4 residents who currently have a Bangs Avenue Garage parking permit. Renewal applications will be accepted through December 14, 2018 and the remaining spaces will be available beginning on January 2, 2019.

#### **Updated Permit Parking Areas**

In 2019, permit parking areas will be updated. To view the updated permit parking map for 2019, visit [www.cityofasburypark.com/parking](http://www.cityofasburypark.com/parking). The following changes will be made in 2019:

- Zone 1
  - Resident-only parking on the north side of Sunset Avenue between Grand and Park Avenues will transition to metered parking (resident permits will still be permitted)
- Zone 2
  - No changes
- Zone 3
  - Third and Fourth Avenues between Bergh and Kingsley Streets will be added to the permit parking area
- Zone 4

- Grand Avenue between Lake and Cookman Avenues will be added to the permit parking area
- Bond Street between Summerfield and Bangs Avenues will be removed from the permit parking area

**Parking Office Information and Expanded Hours**

The Parking Office can be reached at 732-502-4562 or [parking@cityofasburypark.com](mailto:parking@cityofasburypark.com).

Hours have been expanded, including the addition of late nights on Wednesdays and Thursdays:  
Monday, Tuesday and Friday 9:00AM to 4:30PM; Wednesday and Thursday 9:00AM to 7:00PM.

In order to facilitate the sale of 2019 permits, the Parking Office will be open 9:00AM to 1:00PM on Saturdays from January 5<sup>th</sup> through January 26<sup>th</sup>.

**Questions**

For questions, please contact the Parking Office at 732-502-5727 or [parking@cityofasburypark.com](mailto:parking@cityofasburypark.com).

## **Pay-by-Plate Parking – Frequently Asked Questions**

### **1. What is Pay-by-Plate?**

Pay-by-Plate parking is an alternative to the previous Pay-by-Space parking that was present in Asbury Park. Customers purchase parking time at a pay station, or on the mobile parking app, using their license plate. Purchase time is tied to a vehicle's license plate and not to a parking space, allowing for vehicles to be moved to different spots within the same paid parking zone i.e. Downtown, Waterfront and All Other Areas.

### **2. Why is the City transitioning to Pay-by-Plate?**

Pay-by-plate parking will provide a better experience for visitors and guests, will make enforcement of parking regulations easier, and will eliminate the need to maintain space numbers on the pavement, which can be hard to see at night or in bad weather. Creating a unified system of enforcement by license plate also eliminates the need for hangtags and decals, making the parking experience easier for permit holders.

### **3. How do I know if the space that I park in is a metered parking space?**

Parkers should be aware of signage on each block which indicates whether there is paid parking on that block.

### **4. What should I do when I park in a metered parking space?**

Until you save your license plate number in the mobile parking app at [www.asburyparkapp.com](http://www.asburyparkapp.com), or at [www.myparkingreceipts.com](http://www.myparkingreceipts.com) for use at the parking pay stations, or can commit it to memory, we suggest taking a photo of your license plate before leaving your vehicle for use at the parking pay station.

### **5. How can I register my plate so that I don't need to remember it?**

Parkers can now register and save their license plate information on either the mobile parking app at [www.asburyparkapp.com](http://www.asburyparkapp.com), or at [www.myparkingreceipts.com](http://www.myparkingreceipts.com) for use at the parking pay stations.

### **6. How do I enter my license plate at a parking pay station?**

Use the alphanumeric keypad on the pay station to enter your license plate (no special characters).

### **7. What if I type my plate number in wrong?**

Please review all of your parking details before purchasing your time at a pay station or on the mobile parking app. Parking sessions cannot be adjusted, canceled, or refunded once they have started. Should you start a session on the wrong license plate, you will need to immediately start another session with the correct license plate. If the Parking Enforcement Officers are not able to match the license plate on your vehicle with the transaction data, you will receive a citation.

### **8. Can I extend my time for an active parking session?**

Active parking sessions can be extended on the mobile parking app for no additional transaction fee. To extend time, go to "Session Options" and then click on "Extend." At the pay stations, simply press the '#' key, enter the license plate to be extended, pay for additional time, and press OK to confirm.

### **9. Can I move spaces after I've paid for my vehicle?**

Vehicles can be moved within a paid parking session as long as the vehicle remains within the same paid parking zone i.e. Downtown, Waterfront and All Other Areas.

### **10. How does Parking Enforcement know I paid?**

The parking pay stations and mobile parking app sync with Parking Enforcement systems, allowing Parking Enforcement Officers to utilize the license-plate recognition system to verify all purchases and valid permits.

### **11. Where do I go for more information or if I have a question on how to use the meter?**

Please call the Parking Office at 732-502-4562 (during office hours) or 732-774-1300 (evenings and weekends) or email [parking@cityofasburypark.com](mailto:parking@cityofasburypark.com).