

ASBURY PARK CABLE TELEVISION ADVISORY COMMITTEE (APTV)

MINUTES OF JULY 17, 2019

6 PM - STEPHEN CRANE HOUSE – 508 FOURTH AVENUE

Call to Order by Chairlady Ginny Otley

Members present - Ginny Otley, Secretary Ed Salvas, Station Director Nate McCallister, Deputy Mayor Amy Quinn, Danielle Bulluck, Jess Alaimo, Muata Greene, Michelle Gladden.

Absent – Mike Sodano, Drew Chiminec,

Minutes of June 19, 2019 – Approved by voice vote, motion by Ed Salvas, 2nd by Nate McCallister

REPORTS

Treasurer – Ginny Otley said there were no financial transactions since the last meeting.

Chairlady Report - Ms. Otley reported on the program committee meeting with Phyllis Maffucci of the “Asbury Insider” Internet site to discuss a program idea. This will be developed further.

Other programs being developed include Michelle Gladden working with school children videotaping each other to submit to PBS

Amy Quinn at a city sponsored photo art camp

Muata Greene working with environmental group Sustainable Jersey on beach protection. He is also working on a program at Words Bookstore “Cooperative Asbury” with Trinity Church.

Ed Salvas, programs on the city’s three lakes – Sunset, Deal and Wesley Lake.

Jess Alaimo - interviews with seniors on their experiences.

Program Schedule - Nate McCallister said the on-air schedule is posted on the Saturday following the bi-weekly Council meeting and the upcoming schedule is also shown between programs. He suggested more programs should be submitted to APTV ready to air.

Two new part time Media Techs have been hired but there is still a need for another Video person. someone who’s available during the day and ideally lives locally.

Jersey Access Group - JAG – Ed Salvas said they don’t meet in July and August. Their monthly newsletters are posted at www.JAGonline.org.

OLD BUSINESS – The new APTV Logo is now up and Nate will be making some modifications to the design. Ed Salvas will work on a promotion in The Coaster.

NEW BUSINESS

Website – Nate is developing a new website that can be rolled into the city’s website and would not involve a hosting fee.

Meetings – the City Council, Planning Board and Zoning Board all have meetings next week. Council and Planning are covered. Danielle will cover the Zoning Board for Ginny.

ADJOURNMENT - Motion to adjourn by Amy Quinn, 2nd by Ed Salvas

Minutes prepared by Ed Salvas, Secretary, Asbury Park Cable TV Advisory Committee