

Asbury Park Business Committee

MINUTES

MAY 16, 2018

10:00 AM

CITY HALL CONFERENCE ROOM

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| MEETING CALLED BY | Isaac Jones |
| TYPE OF MEETING | Regular committee |
| FACILITATOR | Amy Quinn |
| NOTE TAKER | Phyllis Maffucci |
| TIMEKEEPER | N/A |
| ATTENDEES | Reggie Flimlin, Jackie Sharpe, Isaac Jones, Adam Nelson, Jenn Hampton, Amy Quinn, Sonia Spina, Michael Capabianco, Phyllis Maffucci |
| ABSENT | Lesley Castellini, Sylvia Cioffi, Larry Dembrun, Bianca Freda, Russell Lewis, Kathy Kelly, Marilyn Schlossbacn |
| MINUTES APPROVED | April approved |

Agenda topics

15 MINUTES

GUEST SPEAKER

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| DISCUSSION | Genise Hughes – Coordinator of College and Career Readiness: Discuss intern Program/Career Readiness Inst. | |
| | Hiring AP high school students so they become productive citizens and get experience in the work force. Wants to introduce students to local businesses. Discussion on some issues that arise and what works out well and what doesn't. | |
| | JOB TRAINING: Wants to help business owners with proper vetting of hiring students, and to give feedback to the school so students understand proper work ethic. Some students were recently hired through a job training program that took place with 30 merchants. Students currently going to Edison for training in the construction industry. | |
| CONCLUSIONS | New Training program: hold 'lunch and learn' forums where guest speakers come in and speak with kids who are seeking employment. | |
| | Job Shadowing programs – participating businesses so kids could learn about the industry. | |
| | Contact Genise if they have hired an Asbury Park youth if they are under 18 to make sure they have working papers. Also, good for her to know who is working where in order to keep track of student outcomes. | |
| ACTION ITEMS | PERSON RESPONSIBLE | DEADLINE |
| Send Genise's contact info so business owners will know who to contact | Sonia | |
| hughesg@asburypark.k12.nj.us | | |

15 MINUTES

GUEST SPEAKER

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| DISCUSSION | Amanda Nesheiwat – Secaucus Environmental Director: Discussion on plastics and the environment. | |
| | Discussion on educating people on (how to) recycle and the importance of it. City Manager Michael Capabianco talked about how AP recycles, single stream and residential composting, (taking food out of garbage bulk). | |
| | According to Clean Ocean Action: environmental pollution on beaches: #1 plastic bottle caps #2 plastic straws and lids | |
| CONCLUSIONS | Ways to reduce the amount of plastic in the ocean. Discussed GRA and green business certification: businesses are given a sticker for their window that identifies them as "green" also started a program in schools that bans Styrofoam. Way to qualify is to take survey, 10 pts. Scored and business receives a sticker. | |
| | GO GREEN Campaigns that encourage residents to frequent green businesses. Bradley Beach has banned plastic bags. | |
| | Educate the public on the hazards to the environment that plastic and Styrofoam can create and why it should be banned. \$35,000 in available grant money for green programs. | |
| ACTION ITEMS | PERSON RESPONSIBLE | DEADLINE |
| Create a preferred vendor list to local restaurants to reduce the cost of paper supplies for merchants if several businesses are using them. | | |
| Become familiar with GRA = Green Restaurant Association | | |

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| DISCUSSION | New Chamber App – not discussed. (time constraints) | |
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| CONCLUSIONS | | |
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| ACTION ITEMS FOR NEXT MEETING: | PERSON RESPONSIBLE | DEADLINE |
| NEW CHAMBER APP | | |
| GOALS FOR 2018: | | |
| REPORT FROM SUB-COMMITTEE – New 1sThursday. | | |

NEW BUSINESS

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| DISCUSSION | NONE | |
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| CONCLUSIONS | | |
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| ACTION ITEMS | PERSON RESPONSIBLE | DEADLINE |
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PUBLIC PORTION

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| DISCUSSION | NONE | |
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| CONCLUSIONS | | |
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| ACTION ITEMS | PERSON RESPONSIBLE | DEADLINE |
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| OBSERVERS | Pastor Sandra Gonzales – talked about Asbury Park Day and handed out flyer. |
| SPECIAL NOTES | |
| MEETING AJORNED | 11:06 am |