

# Asbury Park Business Committee

## MINUTES

APRIL 18, 2018

10:00 AM

CITY HALL CONFERENCE ROOM

<b>MEETING CALLED BY</b>	Larry Dembrun
<b>TYPE OF MEETING</b>	Regular committee
<b>FACILITATOR</b>	Larry Dembrun
<b>NOTE TAKER</b>	Phyllis Maffucci
<b>TIMEKEEPER</b>	Bianca Freda
<b>ATTENDEES</b>	Isaac Jones, Sonia Spina, Amy Quinn, Kathy Kelly, Jenn Hampton, Bianca Freda, Phyllis Maffucci, Larry Dembrun, Russell Lewis, Marilyn Schlossbach, Jackie Sharpe
<b>ABSENT</b>	Lesley Castellini, Reggie Flemlin, Sylvia Cioffi, Adam Nelson
<b>MINUTES APPROVED</b>	No minutes from March.

### Agenda topics

15 MINUTES

GUEST

<b>DISCUSSION</b>	Guest – Dan Hedburg	
	Came to discuss the problem in Ocean Grove of overflow parking from Asbury Park downtown businesses.	
<b>CONCLUSIONS</b>	Not sure if any conclusions were made.	
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>

PROGRAM/CAREER READINESS INSTITUTE

GENISE HUGES

<b>DISCUSSION</b>	Genise Huges was rescheduled as a guest speaker from last month's meeting which was canceled due to inclement weather. Genise was unable to attend.	
<b>CONCLUSIONS</b>	It was announced to the committee's that The Asbury Hotel will be hosting a job fair open to the public as well as to businesses who want to participate and set up a table. Promotion was done on social media and internet job boards. Over 600 people applied for 212 jobs available at the hotel.	
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>

BUSINESS SURVEY

SONIA SPINA

<b>DISCUSSION</b>	As a result of the business survey the city has purchased 27 new garbage/recycle cans to be placed in the central Business district.
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<b>CONCLUSIONS</b> New apps are still being considered for the city's businesses. The Chamber is currently working on one that should be able to unify and service the needs of the business owners in the city.		
<b>ACTION ITEMS</b>		
Presentation by the Chamber of Commerce	Sylvia	N/A
<b>GOALS FOR 2018:</b>		
**First Saturday, report from last meeting and new planning meeting date to be announced.	Adam / Larry	

NEW BUSINESS

KATHY KELLY

<b>DISCUSSION</b> Paranormal announced that they will be holding a new event titled: Pirates, Shipwrecks, and Sharks, which will be held the weekend of July 13-14. This will be the third of Paranormals other annual fable festivals; Krampus and Jersey Devil, and Subtitle; "Don't go in the water"		
<b>CONCLUSIONS</b> The events are family friendly. Over 250 people came out to the Jersey Devil Festival and many who attended were visiting Asbury Park for the first time.		
<b>ACTION ITEMS</b>		

NEW BUSINESS CONT.

BIANCA FREDA

<b>DISCUSSION</b> Interwoven is sponsoring a city wide event on April 29 <sup>th</sup> ; It will be a half-marathon fund raiser for the Asbury Park Athletic Department. / Sonia Spina announced the city sponsored 'GREEN EXPO' in honor of Earth Day, there will be healthy Food, Fun activities for kids, a green marketplace, green demos, workshops, plants, green ideas, and healthy living tips. This event		
<b>CONCLUSIONS</b> Will be held on Saturday, 4/21 from 10 am – 2 pm. Reports on these events given at next meeting.		
<b>ACTION ITEMS</b>		

<b>OBSERVERS</b>	Robert Weiner from SCORE
<b>SPECIAL NOTES</b>	Robert discussed some of the challenges businesses face with job opportunities in the city.
<b>MEETING AJORNED</b>	10:30 am