

Asbury Park Business Committee

MINUTES

MARCH 28 @ 10:00 AM

CITY MANAGER CONFERENCE ROOM

MEETING CALLED BY	Larry Dembrun
TYPE OF MEETING	General committee meeting
FACILITATOR	Larry Dembrun
NOTE TAKER	Phyllis Maffucci
TIMEKEEPER	
ATTENDEES	
ABSENT	
MINUTES APPROVED	

Agenda topics

2018 ELECTIONS

SONIA SPINA / AMY QUINN

DISCUSSION

Select Chair, Co-Chair and Secretary for 2018

It was brought to our attention that a new Chair, Co-Chair and Secretary were to be elected for 2018. Larry Dembrun volunteered to be Chair. After a brief discussion it was suggested by Deputy Mayor Amy Quinn for Sonia to have a conversation with Isaac Jones, the current Chair, (who was not present) to determine his continued interest as either Chair or Co-Chair. Phyllis Maffucci volunteered to be secretary. All seemed to agree.

CONCLUSIONS Larry Dembrun will be Chair, Isaac Jones will be Co-Chair, Phyllis Maffucci will be Secretary.

ACTION ITEMS

Serve as City liaison to business committee, run monthly meetings, send meeting reminders.

PERSON RESPONSIBLE

Chair / Co-Chair

DEADLINE

Create meeting agenda, create monthly meeting minutes

Secretary

Friday before

BUSINESS COMMUNITY SURVEY

SONIA SPINA / AMY QUINN

DISCUSSION

A draft survey was created by Sonia and reviewed by the committee to distribute among the local business owners

In order to determine the main concerns / needs of the business community and where improvements need to be made.

CONCLUSIONS Sylvia and her team, as well as the Downtown Merchants, will distribute the survey to as many business Owners as possible. The results will be reviewed at the next meeting and used as a guide for the business committee to set goals For 2018.

ACTION ITEMS

Distribute survey

PERSON RESPONSIBLE

Sonia, Chamber of Commerce

DEADLINE

MOBILE APP

SONIA SPINA

DISCUSSION A price quote was received from the company who made a presentation at the November meeting regarding a customized mobile APP for Asbury Park. The quote was \$24,000. No motion was made to move forward with this purchase. Additional discussion was had and the APP "Time Out" was mentioned as something to look into. Adam shared his experience with this application stating that Asbury Park does not have enough traffic/visitors, (50,000 people) to support it.