

Asbury Park Business Committee

MINUTES

JANUARY 17, 2018

10:00 AM

CITY MANAGER CONFERENCE ROOM

MEETING CALLED BY	Sonia Spina
TYPE OF MEETING	General committee meeting
FACILITATOR	Sonia Spina
NOTE TAKER	Phyllis Maffucci
TIMEKEEPER	None
ATTENDEES	Deputy Mayor Amy Quinn, Michael Capabianco, Jenn Hampton, Bianca Freda, Russell Lewis, Reggie Flimlin, Jacki Sharpe, Larry Dembrun, Phyllis Maffucci, Adam Nelson, Sylvia Sylvia-Cioffi
ABSENT	Kathy Kelly, Lesley Castellini, Marilyn Schlossback, Isaac Jones.
MINUTES APPROVED	No minutes for December.

Agenda topics

[TIME ALLOTTED]

2018 ELECTIONS

SONIA SPINA / AMY QUINN

DISCUSSION	Select Chair, Co-Chair and Secretary for 2018	
	It was brought to our attention that a new Chair, Co-Chair and Secretary were to be elected for 2018. Larry Dembrun volunteered to be Chair. After a brief discussion it was suggested by Deputy Mayor Amy Quinn for Sonia to have a conversation with Isaac Jones, the current Chair, (who was not present) to determine his continued interest as either Chair or Co-Chair. Phyllis Maffucci volunteered to be secretary. All seemed to agree.	
CONCLUSIONS	Larry Dembrun will be Chair, Isaac Jones will be Co-Chair, Phyllis Maffucci will be Secretary.	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Serve as City liaison to business committee, run monthly meetings, send meeting reminders.	Chair / Co-Chair	
Create meeting agenda, create monthly meeting minutes	Secretary	Friday before

[TIME ALLOTTED]

BUSINESS COMMUNITY SURVEY

SONIA SPINA / AMY QUINN

DISCUSSION	A draft survey was created by Sonia and reviewed by the committee to distribute among the local business owners	
	In order to determine the main concerns / needs of the business community and where improvements need to be made.	
CONCLUSIONS	Sylvia and her team, as well as the Downtown Merchants, will distribute the survey to as many business Owners as possible. The results will be reviewed at the next meeting and used as a guide for the business committee to set goals For 2018.	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Distribute survey	Sonia, Chamber of Commerce	

[TIME ALLOTTED]

MOBILE APP

SONIA SPINA

DISCUSSION	A price quote was received from the company who made a presentation at the November meeting regarding a customized mobile APP for Asbury Park. The quote was \$24,000. No motion was made to move forward with this purchase.	
	Additional discussion was had and the APP "Time Out" was mentioned as something to look into. Adam shared his experience with	

